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## PLACES FOR PEOPLE



A photographic essay about "Places for People"

"Film is fabrication, 25 times a second" said Rainer Werner Fassbinder, both referring to and distancing himself from Jean-Luc Godard's famous dictum proclaiming the ability of the cinematic medium to portray truth. For the Austrian photographer Paul Kranzler (\*1979), photography is a medium of perception – especially if it looks carefully and consistently. For this reason he has photographed many of his subjects repeatedly over longer periods, giving his photographic series both a narrative and a documentary dimension. For Kranzler, the truth of photography lies somewhere between and, at any rate, beyond that of speech.

His black and white and colour photographs primarily portray people and their milieus: youths from in and around Linz or Los Angeles posing with their cars, a retired couple in their substandard one-room apartment who spent many years as the photographer's neighbours or drop-outs from civilization and other freaks who have withdrawn to the West Virginian countryside.

As a result of the duration and intensity of his work in addressing situations that he himself knows well without being directly part of them, he reveals not only changes but also the tenacity of certain relationships. Kranzler's view is direct and clear without ever being cold. Rather than stylising people as either heroes or victims he places a special focus on their sovereignty and gives expression to their self assurance. The element of wildness and rebellion that is often communicated by these actors and scenarios is registered by Paul Kranzler with particular attention and recorded in his vigorous visual language.

Many of his photographic series have appeared as books and they feature continuously in solo and group exhibitions in Austria and abroad. His photo reportages appear regularly in such well-known print media as "Zeit Magazine", "Süddeutsche Zeitung Magazine" and "FT weekend" magazine.

For "Places for People" the photographer undertook the task of accompanying the three teams of architects with his camera during several months, documenting their development and implementation work at the three different locations. Aside from the normal requirement to respect the personal rights of the people being photographed he was given no special instructions and left to develop his own approach. In the course of a total of 18 visits to the three locations he took over 5,000 photographs. In consultation with the entire "Places for People" team, the photographer then selected 20 images from these many photographs for the presentation in the pavilion and around 60 more for the newspaper in addition to the 52 photographs which are collected in this magazine.

In contrast with classical architectural photography this visual essay also focuses on people – both those who have fled to Vienna and the architects working with them.

Christian Muhr



Paul Kranzler

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All photographs appear with the gracious agreement of the people pictured.

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